



Another EMC resource  
from EMC Standards

Event Prospectus has been published

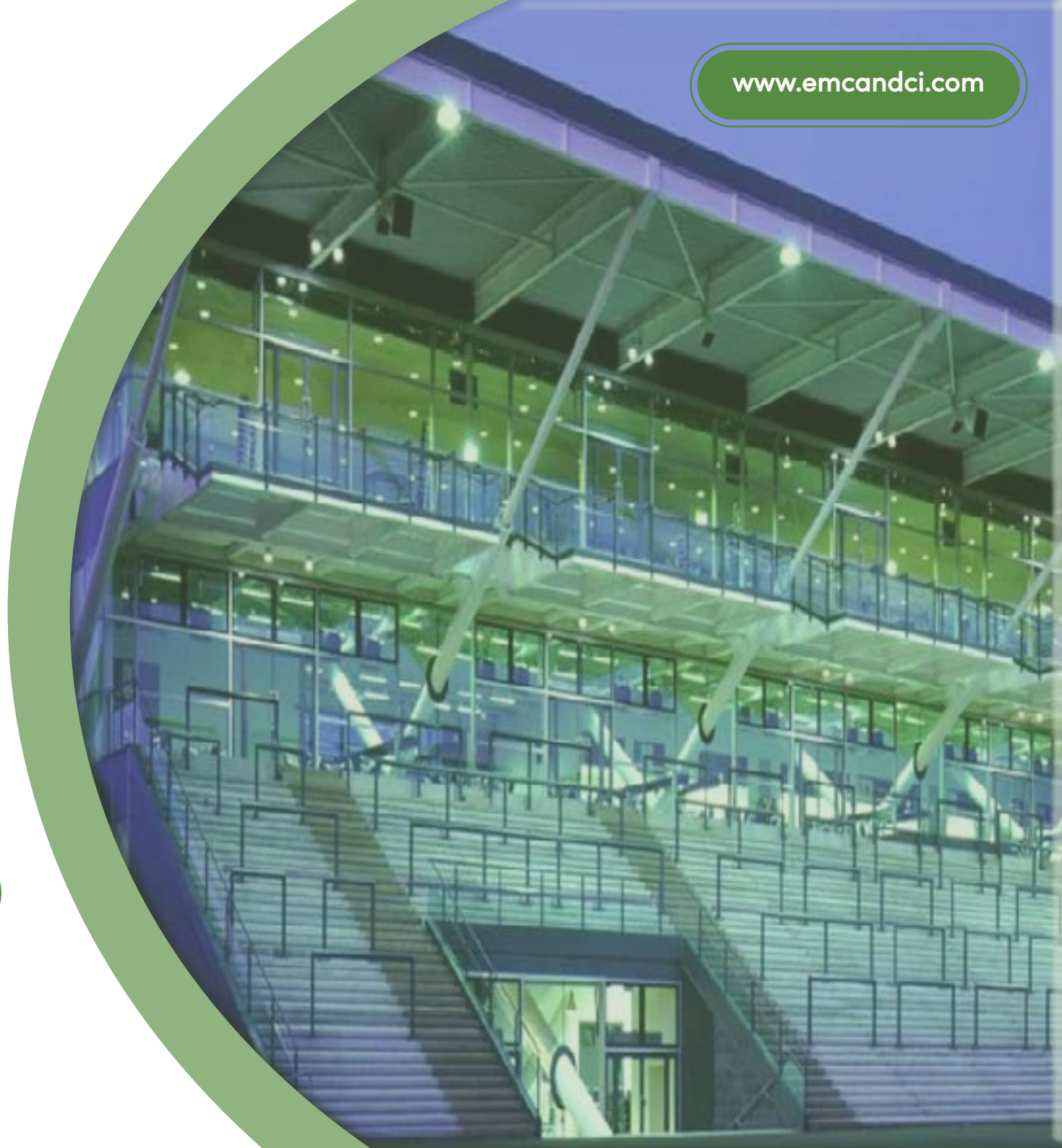
*Helping you solve your EMC problems*



[www.emcandci.com](http://www.emcandci.com)

# EMC & Compliance International 2022

18th - 19th May 2022







# EMC & CI 2021 Virtual Stats 2021

**3,482**

Exhibition Views

**16**

Speakers

**76,019**

Video Impressions

**1,000**

Minutes Of  
Unique Content

**116**

International  
Attendees

**60**

International  
Countries

# About EMC & Compliance International 2022

For 2022 we are excited to follow on from the success of the 2021 'virtual' event by hosting our first live event at Newbury for seven years.

We have invited, several guest speakers to speak about the following:

- **Management of the risks that can be caused by EMI, plus Managing risks of EMC compliance (e.g. EMCD)**
- **EMC of traction power converters, battery chargers (vehicles, grid storage, etc.), and WPT**
- **Brexit**
- **Simulation**
- **EMI from a prime contractor's point of view, e.g. for public utilities**

You can read details of the full programme at [www.emcandci.com/programme](http://www.emcandci.com/programme)

In addition, world renowned EMC expert, Keith Armstrong, of Cherry Clough Consultants will be providing 2 days' worth of training workshops and accompanying notes on:

- **Designing Interconnections for EMC (cables and connectors)**
- **Suppressing Electrostatic Discharge (ESD)**
- **Suppressing surges/transients on AC or DC power, signals or data**

Other associates of Cherry Clough will also be providing workshops on:

- **EMC for the Manager**
- **EMC design for Switched Mode Power Supply Techniques that will give you an EMC pass first time**
- **Accidental Antennas - the No. 1 Radiated noise source**
- **Teaching EMC using an EMC demonstration unit**
- **So you think you know how to design a good filter?**
- **How to calibrate and use a Network Analyser, including revealing the hidden characteristics of components**



# TWEX – Ten minutes With an EXpert FREE



A completely new type of activity at exhibitions and conferences A wide variety of experts (we call them TWEXperts) will be offering their advice for free, for no longer than 10 minutes at a time, during the EMC & Compliance International event at Newbury Racecourse, 18th and 19th May, 2022 - [www.emcandci.com](http://www.emcandci.com)



## The TWEXperts

- **Michael Derby** - TCB, CB, Notified Body, ACB (American Certification Body, Inc.)
- **Ian MacDiarmid** - Visiting Professor in Applied Electromagnetics at University of Liverpool
- **Andy Degraeve** - Cherry Clough Consultants Ltd
- **Geraldine Salt** - BSI Standards Development Manager for EMC, Energy, Oil, Gas,
- **James Pawson** - Unit 3 Compliance
- **Neil Bonter** - CE & FCC Compliance Consultant (TCFs), Member of the REDCA
- **Charlie Blackham** - Sulis Consultants Ltd
- **Jeremy Smallwood** - Electrostatic Solutions Ltd
- **Min Zhang** - Mach One Design, an associate of Cherry Clough Consultants Ltd

Visit: [www.emcandci.com/twex-topics-and-timetable](http://www.emcandci.com/twex-topics-and-timetable) for more information





# Technical / Training Workshops

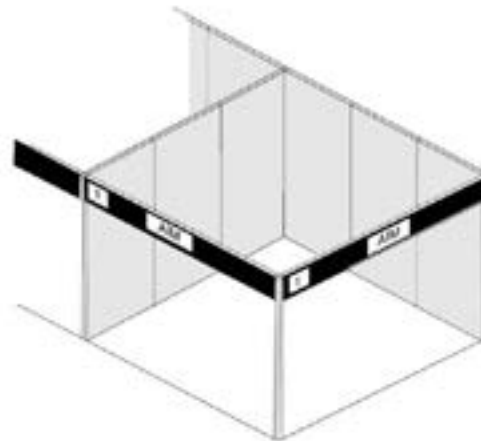
Technical Workshops	Wednesday 18th Session 1 09:00 – 10:30	Wednesday 18th Session 2 11:00 – 12:30	Wednesday 18th Session 3 14:00 – 16:00	Thursday 19th Session 1 09:00 – 10:30	Thursday 19th Session 2 11:00 – 12:30	Thursday 19th Session 3 14:00 – 16:00	Thursday 19th Session 4 11:45 – 12:30	Thursday 19th Session 5 14:00 – 15:30	Thursday 19th Session 6 15:30 – 16:00
Dr Min Zhang	✓	-	-	-	-	-	-	-	-
Dr Jim Perkins	✓	-	-	-	-	-	-	-	-
Dr Graham Roberts	✓	-	-	-	-	-	-	-	-
Andy Degraeve	✓	-	-	-	-	-	-	-	-
Dai Davis	-	✓	-	-	-	-	-	-	-
Paul Duxbury	-	✓	-	-	-	-	-	-	-
Tamara Monti	-	-	✓	-	-	-	-	-	-
Professor Dave Thomas	-	-	✓	-	-	-	-	-	-
Shefeen Maliyakkal	-	-	✓	-	-	-	-	-	-
Dr Alastair R Ruddle	-	-	✓	-	-	-	-	-	-
Oskari Leppaaho	-	-	-	✓	-	-	-	-	-
Lokesh Devaraj	-	-	-	✓	-	-	-	-	-
Mohammad Tishehzan	-	-	-	✓	-	-	-	-	-
Qazi Mashaal Khan	-	-	-	✓	-	-	-	-	-
Dr Dena Servatian	-	-	-	-	✓	-	-	-	-
Professor Ian MacDiarmid	-	-	-	-	✓	-	-	-	-
Richard B Williams	-	-	-	-	✓	-	-	-	-
Martin Grant	-	-	-	-	✓	-	-	-	-
Ian Flintoft	-	-	-	-	✓	-	-	-	-
Darren Hayes Les McCormack	-	-	-	-	✓	-	-	-	-
Dr Alex Gavrilakis	-	-	-	-	✓	-	-	-	-
Edd Dunkin	-	-	-	-	-	✓	-	-	-
Kieran Mayhew	-	-	-	-	-	✓	-	-	-
Kieran Mayhew	-	-	-	-	-	✓	-	-	-
Dr Geoff South	-	-	-	-	-	✓	-	-	-
Gavin Barber	-	-	-	-	-	✓	-	-	-
Training Workshops	Wednesday 18th Session 1 09:00 – 10:30	Wednesday 18th Session 2 11:00 – 12:30	Wednesday 18th Session 3 14:00 – 16:00	Thursday 19th Session 1 09:00 – 9:40	Thursday 19th Session 2 09:40 - 10:30	Thursday 19th Session 3 11:00 – 11:45	Thursday 19th Session 4 11:45 – 12:30	Thursday 19th Session 5 14:00 – 15:30	Thursday 19th Session 6 15:30 – 16:00
Keith Armstrong	✓	✓	✓	-	-	-	-	-	-
Chris Nicholas	-	-	-	✓	-	✓	-	-	-
Min Zhang	-	-	-	-	✓	-	✓	-	✓
Andy Degraeve	-	-	-	-	-	-	-	✓	-

# Your Stand – What you Get!

# Stand Prices

## General Stand Specification

Complete ready, walk on stand. Blue Carpet, Walls - Grey, velcro compatible, for easy fixing of graphics, Blue fascia board, Company Name Board White with Red Lettering, Silver Frames, Twin Power Point and Two Spotlights.



You can book your stand securely online here: [www.emcandci.com/fplan](http://www.emcandci.com/fplan)

If you require a different size stand, or wish to talk to a person, about changing a stand for the 2022 exhibition please contact Alan Warner by email: [alanw.emc-eandt@outlook.com](mailto:alanw.emc-eandt@outlook.com)

**4.5 x 3 SQR/M**

Stand 11  
£220 SQR/M

**£2970**

**4 x 3 SQR/M**

Stand 12  
£220 SQR/M

**£2640**

**3 x 3 SQR/M**

Stands 16/17/18/19/30/  
31/32/35/36 /37/39/42

£220 SQR/M

**£1980**

**2.5 x 2 SQR/M**

Stands 47/50

£220 SQR/M

**£1100**

**6 x 4 SQR/M**

Stand 38  
£220 SQR/M

**£5280**

**3 x 2.5 SQR/M**

Stand 51  
£220 SQR/M

**£1650**



# Sponsorship Options

The EMC & Compliance International conference, offers a wide range of sponsorship options to help enhance the sector's awareness and recognition of your organisations' activities. EMC & Compliance International benefit from being promoted throughout the events marketing campaign, including in the run-up to the event and afterwards in post-event media coverage.

Previous sponsors have reported increased brand and content awareness in the run-up to the EMC & Compliance International event. As well as enhanced visitor numbers and more quality time spent with decision makers, generating new sales leads and contacts for research and business partnerships.

Contact [alanw.emc-eandt@outlook.com](mailto:alanw.emc-eandt@outlook.com) or **07904360297** for more information.



## EMC-UK & Compliance International Packages

**Headline Sponsor**

- Two News items added to website and circulated via event email newsletter
- 2x A4 pages in the show guide
- Inclusion in social media campaign

**Event Sponsor**

- One News item added to website and circulated via event email newsletter
- 1x A4 pages in the show guide

# Sponsorship Options

Increase Footfall To Your Stand ...

To Better Target Your Customers And  
Raise Awareness Of Your Activities...

## Lanyard Sponsor

300 Visitor Lanyards that will be distributed throughout the event.

**£300** Ex VAT

## Bag Sponsorship (One Colour Print)

Distributed to over 120 guests and exhibitors. Must provide bags and ensure delivery for the event.

**£606** Ex VAT

## Catering Sponsor

Opportunity to brand areas with own literature, logo signature, on menu board, and on cup sleeves or staff uniform (All to be provided by sponsor) included in the show guide.

**(based on 100 customers)**

**£3,600** Ex VAT

## Coffee Cart Sponsor

Opportunity to brand areas with own literature, logo signature, on menu board, and on cup sleeves or staff uniform Cafe Barriers (All to be provided by sponsor) included in the show guide.

**(Based on 100 customers )**

**£1,200** Ex VAT

## Exhibition Catalogues Printing

Printing Catalogue to be distributed throughout the event

**£500** Ex VAT

## Bag Sponsorship (Full Colour Print)

Distributed to over 120 guests and exhibitors. Must provide bags and ensure delivery for the event.

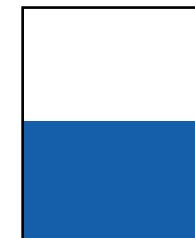
**£793.20** Ex VAT



## Full Page Advert

Artwork assistance as necessary.

**£350.00**



## Half Page Advert

Artwork assistance as necessary.

**Free**

**For All Event Exhibitors**



## Exhibition Catalogue Cover Advert

Advert on the cover, artwork assistance as necessary.

**£400.00**

# Newbury Racecourse Directions

## From M4 – Junction 13

Exit the M4 at Junction 13 and join the A34 for Newbury. Follow the signs for Newbury, joining the A339. Go straight on at the Vodafone roundabout and first set of traffic lights. For Car Park 4 – Sat navs use postcode **RG14 5AW**

## By Train

Newbury Racecourse has its own station, one stop from Newbury Station, with direct connections to London Paddington and the West.

## From M3 – Junction 9

Exit the M3 at Junction 9 (signed to the Midlands, Newbury and A34). Join the A34 heading North, leave the A34 at the exit signposted Newbury B4640. Follow the B4640 towards Newbury and go through Newtown, to the roundabout with the A339 Basingstoke Road by the Swan Inn. Turn left onto the dual carriageway (passing St. Gabriel's School on the right). Go straight on at the roundabout at the top of the hill. For Car Park 4 – Sat navs use postcode **RG14 5AW**



# PR Duties

EMC & Compliance International has appointed engineering PR agency Stone Junction to handle PR duties for its upcoming EMC and Compliance International Exhibition on **May 18th & 19th 2022**. The agency will share news about the exhibition, as well as insights from Keith Armstrong, founder of Cherry Clough Consultants and one of the forces behind the event, with trade media ahead of the Exhibition.



In addition to sharing news and insights from the EMC & CI organisers, Stone Junction will also curate a press portal that will contain news articles from exhibitors related to the event. These news pieces will be published on the EMC UK website and routinely shared with the media. This will not only attract attention to the conference itself, but also the wealth of expertise and experience among those exhibiting and leading workshops.

During the event itself, Stone Junction will arrange for trade journalists to be in attendance to discover more about the topics discussed in the technical and training workshops running throughout the event. This will provide the opportunity for exhibitors to discuss their own products and services with journalists directly.

Exhibitors that have news related to the EMC and Compliance International 2022 show can submit their news to Stone Junction directly so it can be added to the exhibitor news section of the website and the press portal.

In addition, the Exhibition organisers will be updating regularly via **social media, newsletters** and the **website: [www.emcandci.com](http://www.emcandci.com)**